NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS U.S. dollars in thousands (except per share amounts)

| | | r ended ber 31, | Year to date December 31, | | | | |
|---|-----------------------|----------------------|------------------------------|----------------------|--|--|--|
| | 2024 | 2023 | 2024 | 2023 | | | |
| GAAP revenues | \$ 721,600 | \$ 623,192 | \$ 2,735,272 | \$ 2,377,508 | | | |
| Non-GAAP revenues | \$ 721,600 | \$ 623,192 | \$ 2,735,272 | \$ 2,377,508 | | | |
| GAAP cost of revenue | \$ 232,386 | \$ 200,878 | \$ 909,524 | \$ 768,173 | | | |
| Amortization of acquired intangible assets on cost of cloud | (19,592) | (17,935) | (93,370) | (75,667) | | | |
| Amortization of acquired intangible assets on cost of product | · - | (255) | (410) | (1,021) | | | |
| Cost of cloud revenue adjustment (1,2) | (3,520) | (4,605) | (12,549) | (10,965) | | | |
| Cost of services revenue adjustment (1) Cost of product revenue adjustment (1) | (2,966) | (3,142) | (10,472) | (11,906) | | | |
| Non-GAAP cost of revenue | (18) \$ 206,290 | 15 \$ 174,956 | (108) \$ 792,615 | 121 \$ 668,735 | | | |
| Non-Syvii dest di levellad | Ψ 200,200 | Ψ 174,000 | Ψ 732,010 | Ψ 000,700 | | | |
| GAAP gross profit | \$ 489,214 | \$ 422,314 | \$ 1,825,748 | \$ 1,609,335 | | | |
| Gross profit adjustments | 26,096 \$ 515.310 | 25,922 \$ 448,236 | 116,909 | 99,438 | | | |
| Non-GAAP gross profit | \$ 515,310 | \$ 448,236 | \$ 1,942,657 | \$ 1,708,773 | | | |
| GAAP operating expenses | \$ 334,902 | \$ 299,649 | \$ 1,279,794 | \$ 1,174,108 | | | |
| Research and development (1,2) Sales and marketing (1,2) | (6,461) (15,565) | (6,997) (11,515) | (28,822) (57,891) | (31,402) (48,048) | | | |
| General and administrative (1,2) | (21,628) | (34,588) | (81,042) | (92,291) | | | |
| Amortization of acquired intangible assets | (6,263) | (3,506) | (22,087) | (15,757) | | | |
| Valuation adjustment on acquired deferred commission | - | 22 | 24 | 128 | | | |
| Change in fair value of contingent consideration | 3,054 | 18,258 | 3,054 | 18,258 | | | |
| Non-GAAP operating expenses | \$ 288,039 | \$ 261,323 | \$ 1,093,030 | \$ 1,004,996 | | | |
| GAAP financial and other income, net | \$ (16,938) | \$ 2,635 | \$ (58,872) | \$ (22,473) | | | |
| Amortization of discount and loss of extinguishment on debt | (430) | (1,182) | (1,834) | (4,668) | | | |
| Realized loss on marketable securities, net Change in fair value of contingent consideration | - | (12,271) | (115) | (12,271) (817) | | | |
| Non-GAAP financial and other income, net | (17,368) | (10,818) | (60,821) | (40,229) | | | |
| Tion of the initial and stiller meeting, ties | (17,000) | (10,010) | (00,021) | (10,220) | | | |
| GAAP taxes on income Tax adjustments re non-GAAP adjustments | \$ 71,741 (22,878) | \$ 38,378 4,464 | \$ 162,238 19,787 | \$ 119,399 41,937 | | | |
| Non-GAAP taxes on income | \$ 48,863 | \$ 42,842 | \$ 182,025 | \$ 161,336 | | | |
| Non-Gran taxes on meone | Ψ 40,000 | Ψ 42,042 | Ψ 102,020 | Ψ 101,330 | | | |
| GAAP net income | \$ 99,509 | \$ 81,652 | \$ 442,588 | \$ 338,301 | | | |
| Amortization of acquired intangible assets | 25,855 | 21,696 | 115,867 | 92,445 | | | |
| Valuation adjustment on acquired deferred commission Share-based compensation (1) | 49,720 | (22) 47,298 | (24) 187,717 | (128) 180,504 | | | |
| Acquisition related expenses (2) | 438 | 13,534 | 3,167 | 13,987 | | | |
| Amortization of discount and loss of extinguishment on debt | 430 | 1,182 | 1,834 | 4,668 | | | |
| Realized loss on marketable securities, net | - | 12,271 | - | 12,271 | | | |
| Change in fair value of contingent consideration | (3,054) | (18,258) | (2,939) | (17,441) | | | |
| Tax adjustments re non-GAAP adjustments Non-GAAP net income | 22,878 | (4,464) | (19,787) | (41,937) | | | |
| NOT-GAAP HELITICOTHE | \$ 195,776 | <u>\$ 154,889</u> | \$ 728,423 | \$ 582,670 | | | |
| GAAP diluted earnings per share | \$ 1.54 | \$ 1.24 | \$ 6.76 | \$ 5.11 | | | |
| Non-GAAP diluted earnings per share | \$ 3.02 | \$ 2.36 | \$ 11.12 | \$ 8.79 | | | |
| Shares used in computing GAAP diluted earnings per share | 64,802 | 65,749 | 65,506 | 66,265 | | | |
| Shares used in computing non-GAAP diluted earnings per share | 64,802 | 65,749 | 65,506 | 66,265 | | | |

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS (continued)

U.S. dollars in thousands

(1) Share-based Compensation

| | Quarter ended December 31, | | | | , | | | |
|----------------------------|----------------------------|--------|------|--------|------|---------|------|---------|
| | 2024 | | 2023 | | 2024 | | 2023 | |
| Cost of cloud revenue | \$ | 3,520 | \$ | 4,605 | \$ | 12,487 | \$ | 10,965 |
| Cost of services revenue | | 2,966 | | 3,142 | | 10,472 | | 11,906 |
| Cost of product revenue | | 18 | | (15) | | 108 | | (121) |
| Research and development | | 6,461 | | 6,997 | | 28,492 | | 31,402 |
| Sales and marketing | | 15,554 | | 11,515 | | 57,230 | | 48,023 |
| General and administrative | | 21,201 | | 21,054 | | 78,928 | | 78,329 |
| | \$ | 49,720 | \$ | 47,298 | \$ | 187,717 | \$ | 180,504 |

(2) Acquisition related expenses

| Acquisition related expenses | | rter ended ember 31, | Year to date December 31, | | | |
|--|--------|-------------------------|------------------------------|---------------------|--|--|
| | 2024 | 2023 | 2024 | 2023 | | |
| Cost of cloud revenue Research and development | \$ - | \$ - | \$ 62 330 | \$ - | | |
| Sales and marketing | 11 | - | 661 | 25 | | |
| General and administrative | \$ 438 | 13,534 \$ 13,534 | 2,114 \$ 3,167 | 13,962 \$ 13,987 | | |

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO NON-GAAP EBITDA

U.S. dollars in thousands

| | Quarter ended December 31, | | | | Year to date December 31, | | | |
|--|-------------------------------|----------|-----------------|-----------|------------------------------|----------|------------------------|----------|
| | 2024 Unaudited | | 2023 Audited | | 2024 Unaudited | | 2023 Audited | |
| GAAP net income | \$ | 99,509 | \$ | 81,652 | \$ | 442,588 | \$ | 338,301 |
| Non-GAAP adjustments: | | | | | | | | |
| Depreciation and amortization | | 48,776 | | 41,212 | | 205,020 | | 167,360 |
| Share-based Compensation | | 48,185 | | 46,170 | | 182,067 | | 176,658 |
| Financial and other expense/ (income), net | | (16,938) | | 2,635 | | (58,872) | | (22,473) |
| Acquisition related expenses | | 438 | | 13,534 | | 3,167 | | 13,987 |
| Change in fair value of contingent consideration | | (3,054) | | (18, 258) | | (3,054) | | (18,258) |
| Valuation adjustment on acquired deferred commission | | - | | (22) | | (24) | | (128) |
| Taxes on income | | 71,741 | | 38,378 | | 162,238 | | 119,399 |
| Non-GAAP EBITDA | \$ | 248,657 | \$ | 205,301 | \$ | 933,130 | \$ | 774,846 |

NICE LTD. AND SUBSIDIARIES

NON-GAAP RECONCILIATION - FREE CASH FLOW FROM CONTINUING OPERATIONS

U.S. dollars in thousands

| | Quarter Decemi | Year to date December 31, | | | |
|--|--------------------------|------------------------------|----------------------|----------------------|--|
| | 2024 Unaudited | 2023 Audited | 2024 Unaudited | 2023 Audited | |
| Free cash flow (a) Net cash provided by operating activities | \$ 249,522 | \$ 180,496 | \$ 832,641 | \$ 561,430 | |
| Purchase of property and equipment Capitalization of internal use software costs | (7,567) (16,819) | (6,079) (13,868) | (34,962) (64,805) | (29,205) (54,974) | |
| Free Cash Flow | \$ 225,136 | \$ 160,549 | \$ 732,874 | \$ 477,251 | |

⁽a) Free cash flow from continuing operations is defined as operating cash flows from continuing operations less capital expenditures of the continuing operations and less capitalization of internal use software costs.